





2026 LDSPMA Conference  
Saturday, October 17, 2026 | UVU Sorensen Center, Orem, Utah

## Main Conference Check-In

Ragan Theater

**Welcome Session** – Theme Contest Performances & Awards • Vice President's Message • Keynote Introduction

**Morning Keynote • Heidi Jo Gilbert** — *Crafting Story: The Process of Becoming*

| Ragan Theater                                                                                 | SC 206A                                                                                                      | SC 206B                                                                                                 | SC 206C                                                         | SC 206G/H                                                           | SC 208                                                                                                              | SC 213A                                                                                              | SC 213B                                                                           | Center Stage                                         |
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| Jenny Oaks Baker<br>The Covenant Artist's Path:<br>Becoming an Instrument in the Lord's Hands | Mya Fullmer<br>Better Videos, Less Dread: Look, Sound,<br>and Feel Confident<br>in Your Social Media Content | Emily Clark<br>Romance That Competes<br>Nationally: Building Emotional Stakes<br>That Elevate Any Story | Brittany Passmore<br>Preserving Authorial Voice in Line Editing | Casey Cline<br>Amazon A+ Content: The What,<br>the Why, and the How | Maggie Vail<br>Sharing Faith Online: Research Backed Tips for Writing and Sharing Spiritual Stories on Social Media | Jessica Michaelson<br>Creating for Your Creator: How to Use Your Own Unique Art to Testify of Christ | Kevin Klein<br>Become a Better Author in Any Genre by Studying and Writing Poetry | Fast Pitch<br><br>The Commons<br><br>Quick Critiques |

| Ragan Theater                                                                | SC 206A                                                                                                                      | SC 206B                                                                          | SC 206C                                                                                     | SC 206G/H                                                 | SC 208                                                                            | SC 213A                                                                                      | SC 213B                                                                                                                  | Center Stage           |
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| <b>Becky Willard</b><br>Chords That Give the Feels: No Music Theory Required | <b>Laura Baumgarten</b><br>Reaching Your Clients as a Developmental Editor: How to Craft an Edit Letter Your Client Will Use | <b>Heidi Gordon</b><br>Why Good Books Don't Get Agents (And What to Do About It) | <b>Panel</b><br>Taking Your Act on the Road: The Hows and Whys of Freelance Performing Arts | <b>Trent Stephens</b><br>Harmonizing Science and Religion | <b>Jeremy P. Madsen</b><br>Websites 101: Creating the Hub of Your Online Presence | <b>Suzy Bills</b><br>Using Contracts to Clarify Expectations, Get Paid, and Protect Yourself | <b>Sam Matangi</b><br>Finding Purpose as an Instrument in God's Hands: My Path from Tears and Fears to Strength and Love | <b>Fast Pitch</b>      |
|                                                                              |                                                                                                                              |                                                                                  |                                                                                             |                                                           |                                                                                   |                                                                                              |                                                                                                                          | The Commons            |
|                                                                              |                                                                                                                              |                                                                                  |                                                                                             |                                                           |                                                                                   |                                                                                              |                                                                                                                          | <b>Quick Critiques</b> |

Grande Ballroom • 1st Floor

**Lunch • Conference Bookstore • Vendor Exhibits • Silent Auction**

| Ragan Theater                                                                                                                        | SC 206A                                                                           | SC 206B                                                                                                                           | SC 206C                                                                                  | SC 206G/H                                                                                                 | SC 208                                                                            | SC 213A                                                                                                                  | SC 213B                                                                                        | Center Stage                                     |
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| <b><i>TC Christensen</i></b><br>Shaping a Story for Film—or, in Other Words, A Mediocre Filmmaker Giving Bad Advice on Screenwriting | <b><i>Emma Faye</i></b><br>The Power of Audiobooks: Continuing the Oral Tradition | <b><i>Shannon Christensen</i></b><br>Creative Contagion: Using the 8 Creative Power Habits to Generate Ideas and Influence Others | <b><i>JoLyn Brown</i></b><br>Beyond the Formula: Elevating Latter-day Saint Storytelling | <b><i>Rachelle Funk</i></b><br>How to Give Authors Feedback They'll Appreciate, Implement, and Learn From | <b><i>KaTrina Jackson</i></b><br>Weaving a Tapestry: Keeping Plot Threads in Line | <b><i>Bonnie Wiscombe</i></b><br>From Release to Revenue: Designing a Successful Sales Funnel for Creative Professionals | <b><i>Anjanette Mickelsen</i></b><br>Healthy Vocal Technique: Singing with Freedom and Control | <b><i>Real-Time Reactions</i></b><br>Book Covers |

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| <b>McKay Crockett</b><br>Why Some Shows Work — and Others Don't | <b>Daniel Blomberg</b><br>Mindset for Musicians: Kicking Limiting Beliefs Out of Your Head, One Day at a Time | <b>Hannah Ackerman</b><br>How to Query Fiction Novels | <b>Jared Quan</b><br>Digging Up Your Roots for Killer Historical Fiction | <b>Jessica Thompson</b><br>Subverting Expectations: You Didn't See It Coming (But You Loved It) | <b>Heather Hoyt</b><br>Research That Resonates: Turning Research into Powerful Storytelling | <b>Jayne Ann Osborne</b><br>Children's Book Illustration for Beginners | <b>Elaine Canyon</b><br>Forget Followers: How to Cultivate Super Fans Through Your Newsletter | <b>Real-Time Reactions</b><br>Songwriting  |
|                                                                 |                                                                                                               |                                                       |                                                                          |                                                                                                 |                                                                                             |                                                                        |                                                                                               | SC 213C                                    |
|                                                                 |                                                                                                               |                                                       |                                                                          |                                                                                                 |                                                                                             |                                                                        |                                                                                               | <b>Real-Time Reactions</b> Online Presence |

Ragan Theater

**Afternoon Keynote • Jennifer Nielsen** — *Creating Sacred Space: Art That Brings Miracles*

Grande Ballroom/The Commons • 1st Floor

**Meet the Creators** — Connect with Authors, Artists & Musicians • Browse & Shop Creative Works • Silent Auction Pickup