



2026 Annual Conference

Sponsorship Opportunities

All sponsorships are limited and available on a first-come, first-served basis. Sponsors confirmed early in the year receive enhanced promotional benefits.

Keynotes & Reagan Theater Stage Sponsor

\$6,500 (1 available)

The most visible sponsorship opportunity at the LDSPMA Conference.

This sponsorship supports the keynote experience where **all attendees gather** together, featuring keynote speakers such as Heidi Jo Gilbert and Jennifer Nielsen, along with additional industry leaders.

Naming Rights & On-Site Visibility

- Exclusive naming rights to the Reagan Theater stage
"Reagan Theater Stage, presented by ____"
- Stage signage clearly reflecting the naming rights throughout the conference
- **Short, pre-approved video or slide played once each day before keynote sessions**
- Verbal recognition at the start of each keynote
- **Logo displayed on screen as attendees enter the Reagan Theater for keynote sessions**

Brand Placement

- Featured logo placement on:

- Conference website
- Printed conference program

Promotional Benefits

- **Two newsletter mentions** to the LDSPMA audience
- **One featured article highlighting your company or organization**
(Timing and placement based on sponsor confirmation date; early sponsors receive enhanced exposure)
- **Two dedicated social media spotlight posts**
- Inclusion in sponsor recognition posts leading up to the conference

Included Partner Benefits

- **Complimentary vendor table**
- **3 conference passes**
- **Full-page program ad**
- **One swag bag insert**

Main Conference Stage & Meal Sponsor

\$5,500 (1 available)

This sponsorship supports the **central gathering space** of the LDSPMA Conference, where attendees come together for main-stage programming and shared meals during the **core daytime conference experience**.

Naming Rights & On-Site Visibility

- Exclusive naming rights to the **Main Conference Stage** in the ballroom
"Main Conference Stage, presented by ____"
- Stage signage reflecting the naming rights throughout **Friday and Saturday daytime main conference programming**
- Verbal recognition during main-stage sessions
- **Logo displayed on screen as attendees enter the ballroom for main-stage programming**
- Signage at conference meal service areas during sponsored meals

Brand Placement

- Featured logo placement on:
 - Conference website
 - Printed conference program

Promotional Benefits

- **Two newsletter mentions** to the LDSPMA audience
- **One featured article highlighting your company or organization**
(Timing and placement based on sponsor confirmation date; early sponsors receive enhanced exposure)
- **Two dedicated social media spotlight posts**
- Inclusion in sponsor recognition posts leading up to the conference

Included Partner Benefits

- **Complimentary vendor table**

- **2 conference passes**
 - **Half-page program ad**
 - **One swag bag insert**
-

Thursday Keynote & Lunch Sponsor

\$3,500 (1 available)

This sponsorship supports the **Thursday conference experience**, bringing together Deep-Dive Workshop and Publisher Summit attendees for keynote programming featuring **Adassa**, and a shared lunch.

Naming Rights & On-Site Visibility

- Recognition as the **Thursday Keynote & Lunch Sponsor**
"Thursday Keynote & Lunch, presented by ____"
- Verbal recognition at the start of the Thursday keynote
- **Logo displayed on screen as attendees enter the keynote space**
- Signage at lunch service areas during the sponsored meal

Brand Placement

- Logo placement on:
 - Conference website
 - Printed conference program
 - Thursday schedule materials (digital or printed, as applicable)

Promotional Benefits

- **One newsletter mention** to the LDSPMA audience
- **One social media spotlight post**
- Inclusion in sponsor recognition posts leading up to the conference

Included Partner Benefits

- **1 conference pass**
 - **Quarter-page program ad**
 - **One complimentary handout or swag item provided to Thursday lunch attendees**
(Item subject to approval; sponsor provides materials)
 - **Discounted vendor table option**
-

LDSPMA Launch Party Sponsor

\$6,000 (1 available)

A high-energy, community-centered evening event that combines creativity, connection, and fundraising in support of LDSPMA's mission.

Naming Rights & On-Site Visibility

- Event naming rights
"LDSPMA's Got Secret Talent Show & Auction, brought to you by ____"
- Stage signage during the event
- Verbal recognition throughout the program by event emcees

- Opportunity to provide approved handouts or giveaways during the event

Brand Placement

- Featured logo placement on:
 - Conference website
 - Printed conference program
 - Event-specific signage

Promotional Benefits

- **Two newsletter mentions** to the LDSPMA audience
- **One featured article highlighting your company or organization**
(Timing and placement based on sponsor confirmation date; early sponsors receive enhanced exposure)
- **Two dedicated social media spotlight posts**
- Inclusion in sponsor recognition posts leading up to the conference

Included Partner Benefits

- **Complimentary vendor table**
- **2 conference passes**
- **Half-page program ad**
- **One swag bag insert**
- **Opportunity to provide a complimentary handout or giveaway to event attendees**
(Item subject to approval; sponsor provides materials)

Friday Night Gala Sponsor

\$5,000 (1 available)

The Friday Night Gala is a formal evening event that brings the LDSPMA community together to celebrate creativity, service, and achievement, featuring entertainment by Jenny Oaks Baker and honoring Kieth Merrill, Gerald Lund, and The Osmond Family.

Naming Rights & On-Site Visibility

- Event naming rights
"Friday Night Gala, presented by ____"
- Stage and meal signage during the Gala
- Verbal recognition by emcees throughout the evening
- **Opportunity to provide one approved entertainment performance during the Gala (if applicable)**
(Performance subject to programming needs and prior approval)

Brand Placement

- Featured logo placement on:
 - Conference website
 - Printed conference program
 - Gala-specific signage

Promotional Benefits

- **Two newsletter mentions** to the LDSPMA audience
- **One featured article highlighting your company or organization**
(Timing and placement based on sponsor confirmation date; early sponsors receive enhanced exposure)
- **Two dedicated social media spotlight posts**
- Inclusion in sponsor recognition posts leading up to the conference

Included Partner Benefits

- **2 conference passes**
- **Half-page program ad**
- **One swag bag insert**
- **Discounted vendor table option** (if participating in the expo)

Volunteer Recognition Sponsor

\$2,000 (1 available)

This sponsorship honors the volunteers who make the LDSPMA Conference possible and supports the spirit of service at the heart of the organization.

Recognition & On-Site Visibility

- Recognition as the **Volunteer Recognition Sponsor**
- Verbal acknowledgment during volunteer recognition moments
- Name or logo included in volunteer appreciation signage or slides (as applicable)

- **Logo placement on volunteer thank-you certificates, notes, or appreciation gifts**

(Format determined by LDSPMA)

Brand Placement

- Logo placement on:
 - Conference website
 - Printed conference program

Promotional Benefits

- **One newsletter mention** to the LDSPMA audience
- Inclusion in group sponsor recognition posts on social media

Included Partner Benefits

- **Quarter-page program ad**
- **1 conference pass**
- **One swag bag insert**
- **Discounted vendor table option**

Presenter Recognition Sponsor

\$2,000 (1 available)

This sponsorship recognizes the presenters and educators who share their expertise and help elevate the conference experience.

Recognition & On-Site Visibility

- Recognition as the **Presenter Recognition Sponsor**
- Verbal acknowledgment during presenter recognition moments
- Name or logo included in presenter appreciation signage (as applicable)
- **Logo placement on presenter thank-you certificates, notes, or appreciation gifts**
(Format determined by LDSPMA)

Brand Placement

- Logo placement on:
 - Conference website
 - Printed conference program

Promotional Benefits

- **One newsletter mention** to the LDSPMA audience
- Inclusion in group sponsor recognition posts on social media

Included Partner Benefits

- **Quarter-page program ad**
 - **1 conference pass**
 - **One swag bag insert**
 - **Discounted vendor table option**
-

Swag Bag Sponsor

\$3,000 (1 available)

This sponsorship places your brand directly into the hands of every conference attendee.

On-Site Visibility

- Logo printed on the official conference swag bag given to all attendees
- Brand presence throughout the conference as attendees carry and reuse the bags

Brand Placement

- Logo placement on:
 - Conference website
 - Printed conference program

Promotional Benefits

- Inclusion in group sponsor recognition posts on social media

Included Partner Benefits

- **Quarter-page program ad**
 - **One swag bag insert**
(In addition to logo on the bag itself)
-

Water Bottle Sponsor

\$1,500 (1 available)

A high-visibility, practical sponsorship that supports attendee comfort and sustainability.

On-Site Visibility

- Logo printed on reusable water bottles provided to conference attendees
- Visibility throughout the conference and beyond

Brand Placement

- Logo placement on:
 - Conference website
 - Printed conference program

Promotional Benefits

- Inclusion in group sponsor recognition posts on social media

Included Partner Benefits

- **Quarter-page program ad**
 - **One swag bag insert**
-

Snack Sponsor

\$1,000 (1-2 available)

This sponsorship keeps attendees fueled between sessions while providing consistent brand exposure.

On-Site Visibility

- Signage at snack tables throughout the conference
- Recognition as the Snack Sponsor during the event

Brand Placement

- Logo placement on:
 - Conference website
 - Printed conference program

Promotional Benefits

- Inclusion in group sponsor recognition posts on social media

Included Partner Benefits

- **Quarter-page program ad**
- **One swag bag insert**



Instruments in God's Hands

Award and Contest Sponsorship Opportunities

Contest sponsorships support emerging and established creators while providing meaningful visibility before and during the LDSPMA Conference.

Each category is sponsored separately and includes pre-conference and on-site recognition.

Theme Contests Sponsor

\$4,000 (1 available)

This sponsorship supports the LDSPMA 2026 Theme Creative Contests, designed to encourage creativity across multiple artistic disciplines in a simple, engaging format.

Contest categories include:

- Poetry (40 words or fewer)
- Songwriting
- Art (Hand-drawn and Digital)
- Short Film (1 minute or less)

Three winners will be recognized in each category.

Impact & Support

A portion of this sponsorship directly supports:

- Contest prizes and awards

- Contest promotion and marketing efforts
- Administrative coordination

This sponsorship helps elevate emerging creators while expanding LDSPMA's reach to new audiences.

Recognition & Visibility

- Recognition as the **Theme Creative Contests Sponsor**
 - Recognition in contest announcements and winner communications
 - Verbal recognition during contest winner announcements at the conference
 - Name and logo included on contest marketing materials
 - Logo placement on submission forms (if secured prior to contest launch)
-

Brand Placement

Logo placement on:

- Conference website
 - Printed conference program
 - Theme contest marketing materials
(including promotional graphics, emails, social media posts, and submission forms)
-

Promotional Benefits

- One newsletter mention related to contest promotion or winners
- One social media spotlight post highlighting your sponsorship

- Inclusion in group contest promotion posts leading up to the conference
-

Included Partner Benefits

- Quarter-page program ad
 - One swag bag insert
-

LDSPMA Praiseworthy Awards Sponsor

\$4,500 (1 available)

This sponsorship supports the **LDSPMA Praiseworthy Awards Program**, which recognizes excellence in published works, media, and the arts created by members of The Church of Jesus Christ of Latter-day Saints.

Awards are presented in multiple categories across these fields to honor works that are “of good report or praiseworthy” (Articles of Faith 1:13) and that share the light of Christ.

Impact & Support

A portion of this sponsorship directly supports:

- Award prizes
- Recognition materials
- Promotion and marketing of the Praiseworthy Awards
- Administrative coordination

This sponsorship helps elevate creators whose work uplifts, inspires, and reflects gospel-centered values.

Recognition & Visibility

- Recognition as the **LDSPMA Praiseworthy Awards Sponsor**
 - Recognition in award announcements and winner communications
 - Verbal recognition during award presentations at the conference
 - Name and logo included on award marketing materials (if secured prior to campaign launch)
 - Certificate name placement available upon request
-

Brand Placement

Logo placement on:

- Conference website
 - Printed conference program
 - Praiseworthy Awards marketing materials
(including promotional graphics, emails, social media posts, and submission forms)
-

Promotional Benefits

- One newsletter mention related to award promotion or winners
 - One social media spotlight post highlighting your sponsorship
 - Inclusion in group award promotion posts leading up to the conference
-

Included Partner Benefits

- Quarter-page program ad
- One swag bag insert