

2024 LDSPMA Conference - Preconference Virtual Classes - See [class descriptions](#)

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
AUG 18	AUG 19	AUG 20 – 6 PM MT JEREMY MADSEN How to Get the Most Value out of the LDSPMA Conference	AUG 21	AUG 22 – 6 PM MT DOUG PEW & DANIEL BLOMBERG Marketing As Ministry: The Most Effective Way for Creatives to Build Impact, Influence & Income	AUG 23	AUG 24
AUG 25	AUG 26	AUG 27 – 7 PM MT ANGIE FENIMORE Fast Pitch Training: Fiction	AUG 28 – 7 PM MT ANGIE FENIMORE Fast Pitch Training: Nonfiction	AUG 29 – 6 PM MT SANDI RYTTING I Don't Do Numbers, I'm a Creative! How to Navigate Business Finances & Avoid IRS Sharks While Staying True to Your Craft	AUG 30 – 7 PM MT ANGIE FENIMORE Fast Pitch Training: Q&A and Workshoping Pitches	AUG 31 – 10 AM MT BECKY KEMP Discover Your Word Effect: Unlock Your Inner Leadership with Three Simple Words
SEP 1	SEP 2	SEP 3 – 6 PM MT BRITTEN SESSIONS The Art & Science of Intellectual Property Law for Creatives	SEP 4	SEP 5 – 6 PM MT KIRI JORGENSEN Leadership 101: How to Be the Leader God Wants You to Be	SEP 6	SEP 7 – 10 AM MT KIRI JORGENSEN Navigating the World of Children's Books
SEP 8	SEP 9	SEP 10 – 6 PM MT WHITNEY HEMSATH OWENS Make 'em Laugh: The Mechanics of Written Humor	SEP 11	SEP 12 – 6 PM MT MICHELLE & MARSHALL MOORE TBA	SEP 13	SEP 14 – 10 AM MT ASHLEY LUDLOW Amplify Your Impact: Turn Live Performances into Profitable Keynotes
SEP 15	SEP 16	SEP 17 – 6 PM MT SARAH SKYE 10 Million Subscribers Later: How to Succeed with YouTube	SEP 18	SEP 19 – 6 PM MT JULIE YUEN YIM Sharing Christ Through Chinese Art	SEP 20	SEP 21 – 10 AM MT STACEY LEYBAS Three Facets of Managing a Private Music Teaching Studio
SEP 22	SEP 23	SEP 24 – 6 PM MT JULIE MATERN Ten Mistakes to Avoid as a New Author (What I Wish I'd Known)	SEP 25	SEP 26 – 6 PM MT TED FINCH Crafting a Creative Business Strategy	SEP 27 – 6 PM MT YOUTH ORIENTATION Led by Brittney & Alysha Bennett	SEP 28 – 10 AM MT ABEL KEOGH Writing Latter-day Saint Stories that Resonate With a Wider General Audience
SEP 29	SEP 30	OCT 1 – 6 PM MT NNAMDI OKONKWO The Artist as a Conduit for the Spirit	OCT 2	OCT 3 – 6 PM MT SUZY BILLS Marketing Your Freelance Business like the Boss You Are	OCT 4	OCT 5 (GENERAL CONFERENCE)
OCT 6	OCT 7	OCT 8 – 6 PM MT NORMAN HILL Publishing in Church Magazines	OCT 9	OCT 10 – 6 PM MT NETWORKING SESSION FOR FIRST-TIME ATTENDEES	OCT 11	OCT 12

FRIDAY, OCTOBER 25, 1:00–3:00 PM MT: Virtual Fast Pitch

FRIDAY, NOVEMBER 8, 6:00–7:00 PM MT: Youth Attendees Debrief and Next Steps