

Guide to Book Selling Options

For the 2024 LDSPMA Conference, Oct 18–19

(“Books” = any physical item sold at the conference)

Option A: Sold as UVU Inventory

Option B: Sold on Consignment

Who can sell their books through this option?	<ul style="list-style-type: none"> • Speakers and presenters • LDSPMA volunteers • People with a vendor/exhibit table • People with a half table at the Mass Book and Media Signing 	
How do the books arrive at the conference?	UVU orders books in advance from publishers or distributors	You bring the books yourself
Where are the books displayed?	At the Conference Store (a row of tables in the registration/check-in/vendor area, set up for the whole length of the conference)	
Can I also have copies of the books at my table?	Yes (Pick them up from and return them to the Conference Store. To avoid mix-ups, don't bring your own copies.)	Yes. (They must still be sold through the UVU cashier.)
Who handles the sale?	The UVU cashier on site	
Who collects sales tax?	UVU	
Can I offer attendees a discount on my books?	No. UVU requires that books be sold at list price.	
What is UVU's profit?	The difference between sale price and wholesale price (typically 15%–45%)	20% of the sale
What is my profit?	Whatever royalty you get from your publisher for retail sales. (For Amazon KDP, this is 60% minus the cost of printing the book.)	80% (minus what it cost you to have the book printed and shipped to you)
What happens to unsold books?	UVU returns them to the publisher or distributor for a refund.	You carry them out with you at the end of the conference.
How do I select this option?	Fill out the Conference Store form by September 1.	Fill out the Conference Store form by October 1.